The Edible Community Garden Grant
Spring 2015

- Are you involved in a school, faith group, community garden, or non-profit organization helping to grow your community's sustainability?
- Do you have a sunny patch of land where you can grow and nurture fruit trees, fruiting shrubs and other perennial crops?
- Are you committed to caring for these plants in the years to come?

If so, we invite you to apply for The Edible Community Garden Grant 2015.

Grant Goals

- To increase local food security by growing food everywhere
- To promote and assist in the planting of community food
- To increase the visibility and availability of seasonal fresh food
- To strengthen community collaboration, knowledge and resilience skills
- To ensure that donated plants will be healthy and productive
Orchard People is a fruit tree care training and consulting company based in Toronto that offers an online certificate in organic fruit tree care. The program covers tree selection, planting and young tree care, winter and summer pruning, preventing pests and diseases, and soil and nutrition management. The goal is to help new orchardists avoid mistakes so many have made by teaching them to grow organic fruit successfully, right from the start! Learn more at www.orchardpeople.com.

TreeMobile is a volunteer organization that sells fruit trees, shrubs and vines online at great prices. On Planting Day in early spring, TreeMobiles full of plants, compost and cheerful helpers fan out over the city, delivering and planting. Profits from sales enable us to help urban orchards and community gardens grow even more delicious local food. TreeMobile is a self-sufficient grassroots community that sprouted up in 2011. We are proud to be one of the few such organizations that do not depend on grants; our funding is from the great people who buy our trees, and the work of our amazing volunteers. Won’t you join us?

Transition Guelph and Transition Toronto are part of the global Transition Movement, a community-level solution to the problems of oil depletion, climate change, and economic instability. Transition group volunteers act to strengthen community resilience and economic vitality. Projects are initiated by members to address local needs with local resources to create richer, more vibrant, and resilient communities.
Grants Available for Spring 2015
*Grants have no cash value; we supply materials and training only.*

**Edible Forest Grant**
1 Grant each for Toronto & Guelph
Valued at $800

- Choice of plants from TreeMobile’s 2015 selection (min. of 5 trees) up to $350
- Delivery and planting assistance if within TreeMobile delivery zone incl.
- Mulch, compost, tree guards, and amendments for planting $50
- Online training in choosing, planting and caring for your trees, for two of your key volunteers $200
- Two hours of consulting with Susan Poizner, Director of Orchard People, to help you get your orchard off to a healthy start. $200

**Orchard Grant**
1 Grant each for Toronto & Guelph
Valued at $450

- Choice of plants from TreeMobile’s 2015 selection (min. 3 trees) up to $200
- Delivery and planting assistance if within TreeMobile delivery zone incl.
- Mulch, compost, tree guards, and amendments for planting $50
- Online training in choosing, planting and caring for your trees, for one of your key volunteers $100
- One hour of consulting with Susan Poizner, Director of Orchard People, to help you get your orchard off to a healthy start. $100

**Garden Grant**
Number of grants will depend upon Treemobile sales, and quantity and quality of applications received
Valued at $150

- Choice of plants from TreeMobile’s 2015 selection (min. 1 tree) up to $105
- Delivery and planting assistance if within TreeMobile delivery zone incl.
- Mulch, compost, tree guards, and amendments for planting $25
- “Growing Urban Orchards” by Susan Poizner, Orchard People (hardcover) $20

**Note:** Grant availability is made possible by TreeMobile proceeds from the current year’s donations and plant sales.
*Please spread the word to potential donors, buyers & growers! The more we sell, the more we can give and grow! You may also help us by volunteering to plan or plant, see website for details.*
# Application Process and Timeline Spring 2015

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td><strong>Friday January 16</strong></td>
<td>Grant applications begin</td>
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<tr>
<td><strong>Early February</strong></td>
<td>TreeMobile Ordering begins</td>
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<td><strong>Wednesday March 4</strong></td>
<td>Grant applications must be received by 10 pm</td>
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<td><strong>Thursday March 12</strong></td>
<td>Grant winners will be contacted via email or telephone, and posted on TreeMobile and Orchard People sites*</td>
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<tr>
<td><strong>Monday March 16</strong></td>
<td>Orchard People training and consulting begins</td>
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<td><strong>Saturday March 28</strong></td>
<td>Creative entries exhibited at Transition Guelph’s Resilience Festival Eco-Fair</td>
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<td><strong>Thursday March 31</strong></td>
<td>TreeMobile Ordering closes (for groups wishing to buy additional plants)</td>
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<td><strong>Sunday April 26</strong></td>
<td>TreeMobile <strong>Toronto</strong> plant pick-ups and deliveries</td>
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<tr>
<td><strong>Sunday May 3</strong></td>
<td>TreeMobile <strong>Guelph</strong> plant pick-ups and deliveries</td>
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*Please check website for Grant Winners. We may be unable to contact all applicants

Grant Applications can be downloaded from
- [http://www.transitiontreemobile.org/](http://www.transitiontreemobile.org/)
- [http://www.orchardpeople.com/grants](http://www.orchardpeople.com/grants)

Links to the TreeMobile site can also be found at
- [http://www.transitionguelph.org/](http://www.transitionguelph.org/)
- [http://transitiontoronto.ning.com/](http://transitiontoronto.ning.com/)

## How to Apply

Please respond to the questions on the following pages. Responses should be given in the same order as given, and tagged by question number. All supporting materials should be clearly labeled and inserted into the document so that the submission is received as a single PDF file (no larger than 5MB) for easy transmission to the evaluation panel.

Email Grant submissions to treemobileinfo@gmail.com, using the following email title format:
“ECG Grant 2015 – APPLICATION from GROUP NAME”. Submissions must be received no later than 10:00 pm on March 4, 2015. Late submission will not be accepted in fairness to other applicants.

## Questions?

Please write to Susan at info@orchardpeople.com

## Evaluation

Please refer to scoring chart on the last page. Members of the evaluation committee will not be eligible to receive Grants.
The Edible Community Garden Grant 2015 Application Form

1. Grant applied for:
   ___Edible Forest
   ___Orchard
   ___Garden

Please indicate highest level of grant you are applying for; it is understood that if we cannot give you the larger grants you will be eligible for the smaller.

**Applicant Information:**

*Applicants need not be from Toronto or Guelph, as long as you are able to pick up your plants on Planting Day (they are bare root, so can’t wait). Deliveries will not be made outside of the TreeMobile delivery zones posted on our site.*

2. Group/Garden name:

3. Group Website or page, if applicable:

4. Background information on your group (200 words max): when formed (new gardens welcome too!), how many members on average, problem-solving and decision making approaches, purpose of group etc. as relevant.

5. Contact #1:
   Name
   Title
   Telephone
   Email
   Address
   City
   Postal Code

6. Contact #2:
   Name
   Title
   Telephone
   Email
   Address
   City
   Postal Code
Basics: Location & Environment

Plants need good soil to grow healthy roots, as well as good people committed to taking care of them! Please let us know what you have - or plan to have - in place to ensure the success of your new planting, and about the people who will be responsible for it.

7. Where is the planting site? Please give address, postal code, and nearest main intersection.

8. Please include in this application a letter or email confirmation from the property owner (ie. municipality, school, church etc) saying that you have permission to plant on the property.

9. In 250 words or less, please describe your site’s advantages, and explain why you think it is/would be a good location for a community orchard. Make note of any constraints (eg. poor drainage) and how you plan to solve them.

10. Soil: Is there any chance the soil could be contaminated due to the site’s history? Have you had any soil tests done if this is a possible concern?

11. What do/will you use for fertility, and pest and disease control?

12. Do you envision/have any composting facility on site?

13. Please Call Before You Dig at 1-800-400-2255. There is no charge for this service and it is only a short phone call (allow a few weeks lead time). OneCall can email you the locates. Trees should be planted at least 3m away from any underground services. You must sign the disclaimer at the end of this Application.

14. Sun: Is the site in full sun for at least 6 hours a day during the growing season? If not, we regret that you are not eligible for a grant. Please consider the more shade-tolerant food plants for your site.

15. Water & Maintenance: Is there access to water for irrigation on this site? (What, where, and how many metres away)

16. How would/do you go about watering your trees (ie hoses, buckets etc.)

17. Is this site easily accessible for volunteers to maintain and water the plants?

18. Is/will there be any tool storage on site, or do gardeners bring their own?

Community & Culture: Sharing and Growing

19. Do you envision/have a pollinator patch? Bird or pollinator houses?

20. How do/will the community be able to engage with the orchard/garden? How will people know about it (eg. signs, newsletters, festivals)?

21. What are your plans for excess fruit harvests in a few years?
eDucation: Tree Stewardship

22. Please fill out the names and emails of the key volunteers who will be responsible for managing the orchard and the fruit trees in the years to come. If you are awarded this grant, these will be the people who will be trained in all aspects of fruit tree care.

a) Tree Steward 1:
   Name:
   Email:
   Telephone:
   Title:
   Gardening experience: none limited considerable expert
   Fruit Tree Experience: none limited considerable expert

b) Tree Steward 2:
   Name:
   Email:
   Telephone:
   Title:
   Gardening Experience: none limited considerable expert
   Fruit Tree Experience: none limited considerable expert

Envision: The Big Picture (max. 1,000 words)

23. Describe your project ideal and how this grant will help you make your community more sustainable. Relevant images and sketches are helpful (Please ensure they are inserted within the document, not sent separately). It can range from growing your own food to changing the world; it’s your vision, not ours.

24. Do you have a practical plan for making this happen?

25. Describe how you envision your project in five years time. How will these plants help you engage and educate your community? How will you ensure continued interest in the project in future years?

Food Plants Wish List

26. Please list the plants you would like, in order of preference, beginning with your top picks down to nice-to-haves. You may list more than the grant amount, in case we have more to give or need to substitute. (Note the minimum number of trees listed under each grant category on page 3). The choices you make will also be of help to Orchard People in advising you as to the best plants for your site.

**Note that Persimmons and Pawpaws are not offered for grants, as these are more challenging to grow. You may purchase them separately and have them shipped with your Grant order***

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<th>Preference</th>
<th>Quantity</th>
<th>Plant Type (eg. Pear)</th>
<th>Variety (eg. Bartlett)</th>
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TreeMobile & Orchard People present The Edible Community Garden Grant 2015
page 7 of 10
Get Original: Bonus Points, anyone?

27. For bonus points, feel free to send us pictures of your site designs, murals, group made flow/planning charts, posters, collages, poems, pollinator bug hotels, bird houses, garden signage or structures; anything to do with gardens, made by your group or your budding young gardeners. They can be about your specific garden, local food, resilience or whatever you think is appropriate.

Bonus point materials must be included in the body of your submission as part of your pdf. They must be your own, not pictures from the web – unless your garden is on the web, please indicate.

The original creative submission or its likeness, will be displayed at the Guelph Resilience Festival (see timeline on pg. 4), where we will officially announce the winners.

28. Please include a copy of the signed disclaimers on the next page in your submission

Spread the Word!
- Print and post lots of copies of our TreeMobile poster, available on our website.
- Send links to our sites to those who may be interested in growing fruit trees at home, or who may like to volunteer to help organize or plant
- Visit the Orchard People site for great tips on planning and caring for fruit tree

Thank You!

We look forward to receiving your entries to the first ever Edible Community Garden Grants. Thanks to all who apply.

Good Luck & Fruitfully Yours,

Virginie Gysel & Susan Poizner
Treemobile Coordinator Orchard People

with Transition Guelph, Transition Toronto, and a lot of superhero Volunteers

Please be sure to check the TreeMobile or Orchard People websites for announcements or updates
The Fine Print: Disclaimers

Please sign all of the disclaimers below and include them in your submission.

i. TreeMobile and Orchard people bear no responsibility for any issues whatsoever with under/above ground services.

*I, the undersigned, understand that I bear all responsibility for One Call locates and the safety of under/aboveground services.*

[Signature] [Print name clearly]

ii. TreeMobile, Orchard People, and all of its affiliates and volunteers are hereby released from any and all liability.

[Signature] [Print name clearly]

iii. TreeMobile, Orchard People, Transition Guelph, and Transition Toronto may choose to take photographs and videos of the awards ceremony, planting and training sessions, new gardens we have assisted in establishing, and creative grant submissions. These may be posted on their websites to celebrate and illustrate our activities and participants. You, the grant applicant, hereby agree to allow us to use these images as stated above. If any individuals in your group would like to decline, please be so kind as to advise us in writing.

[Signature] [Print name clearly]

iv. TreeMobile, Orchard People, and their affiliates and volunteers pledge never to sell or distribute any of your personal information to outside parties. Your address and email will only be used internally for Grant purposes.
### Scoring Matrix

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p/f = pass/fail

**Total Points**: 100